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# **Shelancer's Guide**

## **How to Earn**

### **Passive Income with**

#### **Affiliate Marketing**

##### **Quick Tips**

##### **to Get Started Today**

Learn How to Give yourself a Raise –  
Without Working More Hours or  
Increasing your Rates!

by Nicole Dean

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Once upon a time...



On a freezing cold, bright snowy day, Nicole Dean was born. From that day, she had many adventures, married her college sweetheart, and had two silly children.

She also moved around the United States, rode her bike as often as she could and learned to belly dance – even though she did it very poorly!

When her husband (who she adores) started to fret about money and security more and more, Nicole knew she had to find a way to earn money from home.

Several websites, many challenges, buckets of tears, and lots of amazing friends later, she is now earning a very comfortable income working online – bringing home much more money than she earned in her previous jobs. Yes, she feels that she's living her Happily Ever After.

That's the short version of my story. ;)

Let me paint a picture for you. This is the scenario I hear quite often from work at home moms...

Do you ever feel like you're walking down a path in the woods in the dark? You're not sure which way to go, or even if the road you're on is the correct one. Then, the big, bad wolf wants to show you a shortcut, but it's really the long way. And, you have others, trying to give you directions, but they're just as lost as you are?

It's time to get a guide. Someone who will take your hand and tell you that it WILL be ok. I will guide you down the safest, yet shortest path. When you pull out your axe to forge a new path, I will again, guide you back to the same path – and that, my friend, is the road to success.

Moral of the story: Stick with me. It may not be easy (anyone who tells you it's easy is lying), but it is possible. Now, let's get this party started.

*Nicole Dean*

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## **Introduction to Basic Service Provider Math: Time = Money**

As a Service Professional, you trade your time for money. And, this may work just fine – for awhile. But after awhile, you see others working less while you may be working harder than ever.

Most Service Professionals think they have two options to getting a raise. You either:

- 1 Raise your rates.
- 2 Work more hours.

You may feel trapped, especially if you've gotten accustomed to a certain income level. All of a sudden, you're working more and losing the benefits and flexibility of working for YOURSELF. You've got a job, instead of a business, and, as Rich Shefren would say "You're working for a LUNATIC!"

When *TIME = MONEY*, then... you can't work less -- or your income will drop.

Your income will drop if...

- You go on vacation.
- You get sick for a few days and can't work
- You need to fly out of town for a funeral.
- You have a new baby.
- You are out of work for a surgery.

What if, instead... you had a fairly steady stream of income coming in that you could rely on, 24 hours per day, 7 days per week?

There are a million ways to do this (Real Estate, Investments, Direct Sales) but we're going to focus on the one that I know and love, the one that is easy as pie to incorporate into your existing business – Affiliate Marketing.

There is much potential in Affiliate Marketing. After you read this report, I hope you will see the potential, too. My business grows each month, even when I am feeling lazy and ignore it a bit. That's not the case when you're a Service Professional, is it? You feel lazy and take a few days off and, guess what? Yep. Your income drops. (You were listening!)

In the rest of this report, I will lay out ways you can earn money WHILE building your Shelancer business.

By making a few tweaks to your business, affiliate marketing can give you a quick raise. And, you can take it even a step further – without straying from your business into a bunch of unrelated niches. No, this won't take a ton of time, and you'll see in a few minutes just how simple and effective this can be.

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**Definition: Affiliate marketing = “Referral marketing”.**

Many, many online businesses use “tell-a-friend” programs to get more business. However, the **really** smart ones have these referral programs and they'll **pay** you for sending them customers. Seriously. No, this isn't some scam. Companies like Google(tm) and Walmart(tm) and Amazon(tm) do this so I promise I'm not trying to take your money or talk you into something sleezy. ;)

Does this sound like a lot of work? Or maybe you've been trying it a bit and haven't had any luck yet.

I'll let you in on a secret. There are three aspects that your affiliate marketing must have to profit. Get one piece of this puzzle wrong and it doesn't work.

If you recommend **quality** products and services that you **personally** are familiar with and that your clients **need**, you will PROFIT.

Seems clear enough, right?

- 1 Quality Products. The product or service had better be good if you're recommending it.
- 2 Personally Familiar With. You should be familiar with it in case your client asks questions.
- 3 That your Clients Need. Your client should need the item that you are recommending. You can't sell ice to an Eskimo, but you sure can sell a warm coat to one.

So, how do you do it?

Well, I'll give you some very quick tweaks you can do to your website right now to put things into place for you to add passive income.

Ready? Here we go!

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### Tip #1: BRAG ON YOUR HOSTING!

First, you have a website or blog, right? (If not, log into our members area to get started.)

And, if you have a website, then you must have hosting. Do you love it? Hate it?

If you love it, make money from it.

If you hate it, switch to [www.MomWebs.com](http://www.MomWebs.com)! Then make money from it! ;)

As you get **clients**, they will ask your recommendation for products and services that they need. And, most will need hosting. If you can recommend a hosting solution that is reliable, affordable, and has excellent customer service – they may sign up. And, of course, you'll point them to your affiliate link to do it.

As you get **competition**, they'll snoop around your website, trying to copy you. They'll want to know what services you offer, what your rates are, and ... what hosting you're using. So brag about it!

Example: If you go to any of my websites and look at the bottom, you'll see a link that says something like "This website is hosted by [MomWebs.com](http://MomWebs.com)" or "Proudly hosted by [MomWebs.com](http://MomWebs.com)"

Go ahead. Take a look at [www.FullTimeWahm.com](http://www.FullTimeWahm.com) and [www.YummyPLR.com](http://www.YummyPLR.com) See? (Wanna know a secret? Even if my site **isn't** hosted by MomWebs.com because I set it up long ago – I still put a link that says "I recommend MomWebs.com" or "I LOVE MomWebs.com" -- kind of like those cars that have the bumper stickers that say "My other car is a Porshe", right?)

See? Here's the footer of [www.LadyPens.com](http://www.LadyPens.com):

- ▶ [Cooking with Kids - Again!](#)
- ◆ [How to Make Money with Two Tier Affiliate Programs](#)
- ◆ [RSS Feed Submission Established as a Good SEO Linking Campaign](#)
- ◆ [Five Time Management Tips for Your Home Based Business](#)
- ◆ [Chocolate: Friend or Foe on Valentine's Day](#)
- ◆ [Teaching Toddlers About Love on Valentine's Day](#)
- ◆ [How to Make Valentine's Day Fun For Toddlers](#)
- ◆ [Losing Weight Starts at Breakfast: Best Foods to Begin Your Day](#)
- ◆ [The Advantage of Brochure Printing To Your Business](#)

LadyPens ONLY Recommends:



The Affordable and Professional Web Hosting Solution for Moms

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So, how do you do this?

- 1 Go to <http://www.momwebs.com/affiliates/> and sign up for the free affiliate program there.
- 2 Log in and get your special referral link. You need to use that link every single time you refer to MomWebs if you want to get credit. That link will track your referral and make sure you get credit for the sale.
- 3 Add the link to the bottom of your website.

It's easy as that. I'll give you some more ways to make money from MomWebs later in this document, so make sure you keep that link handy.

**--- end free preview ---**

**In the full version of this document I cover 10 more ways to get on the road to passive income. I also answer the following questions and more.**

2. How on earth do you keep track of all of these links and logins?
5. What programs should I start with?
6. What programs should I avoid?
9. What if I'd like to learn more about Affiliate Marketing?
- 10 Are there any mistakes that you see people commonly making that I should be aware of?

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